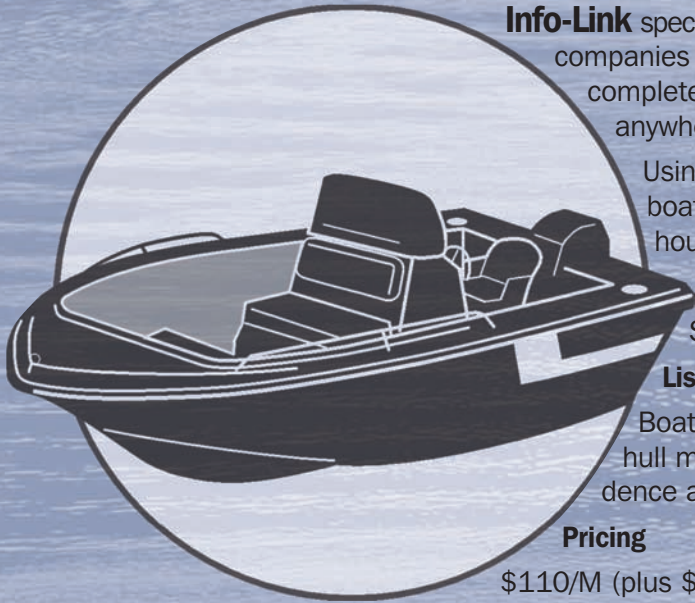


BoatOwners

D A T A B A S E



Info-Link specializes in providing marketing information services to companies in the boating industry and has compiled the most complete and up-to date database of boat owners available anywhere.

Using this information, you can target owners of specific boats or simply reach an audience of active affluent households.

Source

State and USCG boat registrations. Updated daily.

List Details

Boat type and brand, length, model year, propulsion type, hull material, purchase date (new or used), owner's residence at any geographic level.

Pricing

\$110/M (plus \$250 per order for lists under 25M). No minimum and no additional fees for delivery, media or key coding. Additional select fees only pertain to recent buyers and cross-reference with Info-Link's other outdoor recreation databases to identify boat owners who among other things hunt, fish, own a snowmobile or live in a waterfront home. Discounts for quantities greater than 50,000.

Please call us toll-free at 888-468-9687 for additional information.

BOAT TYPE	COUNT
Fishing Boats - Freshwater	2,773,600
Fishing Boats - Saltwater	1,036,000
Family Cruisers	277,700
Runabouts	1,572,000
Personal Watercraft	808,800
Water Ski Boats	90,400
Sailboats	242,600
Pontoon Boats	358,100
Total universe national boat owners	8,270,500

